

Overview: Eight O'Clock Theatre (EOT) is excited to introduce the *Next Gen Committee*, a dynamic group of young professionals dedicated to shaping the future of our theater. The committee will act as a key fundraising arm, driving volunteer-led marketing and event planning, while providing a platform for fresh ideas. This two-year commitment, paired with an annual \$250 dues requirement, will allow members to directly contribute to EOT's success and growth.

As a Next Gen member, young professionals will have the unique opportunity to be involved beyond the stage, actively supporting the theater's mission and impact within the community.

Purpose: The Next Gen Committee will:

- Lead creative and impactful fundraising initiatives that support annual programming.
 - Develop volunteer-driven marketing strategies to increase engagement and visibility.
 - Organize and execute events, including fundraisers and outreach initiatives, that align with EOT's goals.
 - Serve as a platform for young professionals to contribute new ideas that drive innovation and growth within EOT.
 - Enable members to take on leadership roles that support the theater's long-term sustainability.
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Membership Benefits:

- Opportunities to take on leadership roles in fundraising, event planning, and outreach.
 - A hands-on role in ensuring the financial sustainability of EOT through active participation in fundraising initiatives.
 - Networking opportunities with fellow young professionals and prominent members of the local arts community.
 - Invitations to exclusive behind-the-scenes events, meetings and performances at EOT.
 - Direct involvement in shaping the future of a beloved community theater, with the chance to see your efforts directly impact the success of productions and outreach.
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Eligibility:

- Young professionals (ages 25-40) from a variety of industries, with a passion for community involvement and the performing arts.
 - Individuals with experience in fundraising, marketing, or event planning are encouraged to apply, though prior theater experience is not required.
 - A commitment to serve a two-year term and participate actively in board initiatives, with an annual dues payment of \$250 to support EOT's operations and growth.
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Roles & Responsibilities: Members of the Next Gen Committee will:

- Participate in creative fundraising campaigns to support the theater's annual budget.
 - Support events that engage the community and raise awareness for EOT's mission.
 - Develop marketing strategies that bring new audiences to the theater, including volunteer-led marketing campaigns, community partnerships and new ideas.
 - Collaborate with EOT's staff and board to align on initiatives that promote the long-term sustainability of the theater.
 - Represent EOT in their professional and social circles, expanding the theater's network of supporters and advocates.
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Committee Structure: The Next Gen Committee will include leadership roles such as Chair, Vice-Chair, and subcommittee leads for specific initiatives (Fundraising, Marketing, Events). These positions will rotate every two years, giving all members the chance to step into leadership roles.

Commitment & Dues: The commitment for the Next Gen Committee is a two-year term, with an annual dues requirement of \$250. This investment supports the operations and growth of EOT, ensuring the theater can continue providing high-quality performances and community engagement.

Invitation to Apply: Are you a young professional looking to make an impact in the arts community? Join the *Next Gen Committee* at Eight O'Clock Theatre! This is your opportunity to take on a leadership role in supporting a vibrant local theater while networking with other like-minded individuals.

For more information on how to join, please contact katrina@eightoclocktheatre.com.

About Eight O'Clock Theatre: Since 1982, Eight O'Clock Theatre has provided the Tampa Bay community with outstanding live performances, from Broadway classics to original productions. By joining the *Next Gen Committee*, you will play a key role in shaping the future of this beloved theater and ensuring it remains a cultural cornerstone for years to come.
