



**Eight O'Clock**

**T H E A T R E <sup>SM</sup>**

# Eight O'Clock Theatre Playbill

## Rates and Specification

*For more information call 727-270-7666*

**An investment in your business, an investment in the arts...  
And it's tax-deductible!**

Mechanical Format	Ad Size		Single Show	Save on 4-Show Season
Full page	5" x 8"	Back outside cover:	NA	\$2,000
		Back inside cover:	NA	\$1,500
		Front inside cover:	NA	\$1,500
		Full page ad:	\$400	\$1,200
Half page vertical	2.375" x 8"		\$225	\$700
Half page horizontal	5" x 4"		\$225	\$700
Third page	5" x 2.666"		\$175	\$500
Quarter page horizontal	5" x 2"		\$150	\$400
Quarter page vertical	2.375" x 4"		\$150	\$400

**In order to assure the best quality for your ad:**

- Electronic vector artwork is strongly preferred
  - EPS or PDF format preferred: Adobe Illustrator, Mac or PC
  - JPG or TIFF format: 600 dpi scan or digital photo
- Camera-ready art is accepted (art with photographs or screens must be electronic high-res)
- Absolutely no faxed artwork will be accepted
- Email artwork to [JohnstonGraphicDesigner@gmail.com](mailto:JohnstonGraphicDesigner@gmail.com)
- Questions about your ad layout? Contact Julie Johnston at 727-434-3344

**Reserve your spot in the Eight O'Clock Theatre playbill**

Business name: \_\_\_\_\_

Contact person: \_\_\_\_\_ Phone number: \_\_\_\_\_

Price: \$ \_\_\_\_\_ Size/direction of ad: \_\_\_\_\_

Electronic art will be emailed    Camera-ready art enclosed    Verbiage only, see back for rough sketch

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**If you are in need of artwork or logo design, or to send art, please contact Julie Johnston at 727-434-3344 or email [JohnstonGraphicDesigner@gmail.com](mailto:JohnstonGraphicDesigner@gmail.com).**

**Please contact 727-270-7666 or [info@eightoclocktheatre.com](mailto:info@eightoclocktheatre.com) for all sponsorship and ad related questions**

**Full page**  
5" x 8"

Back outside cover: ~~\$2,000~~ **SOLD**  
Back inside cover: ~~\$1,500~~  
Front inside cover: ~~\$1,500~~ **SOLD**  
Full page ad: ~~\$1,200~~

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**Half page horizontal**  
5" x 4"  
\$700  
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**Half page vertical**  
2.375" x 8"  
\$700

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**Third page**  
5" x 2.666"  
\$500  
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**Quarter page horizontal**  
5" x 2"  
\$400

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**Quarter page vertical**  
2.375" x 4"  
\$400  
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